Inventology: How We Dream Up Things That Change The World


This book questions how we go about inventing things. The author explores the process of invention, looks at how contemporary technology is changing the way things are invented, and explores creativity and how we can be more creative in our personal and professional lives, even if we’re not inventing the next technological breakthrough.

This book was selected by Professor Shubha Ghosh, the Crandall Melvin Professor of Law at Syracuse University College of Law and the Director of the College’s Intellectual Property Law Institute. Professor Ghosh has a B.A. from Amherst College, J.D. from Stanford, and a Ph.D. in Economics from the University of Michigan. Professor Ghosh’s extensive research focuses on the development and commercialization of intellectual property and technology as a means of promoting economic and social development. He has published extensively.

A list of focus questions designed to help you get the most out of “Inventology” is available as a separate document.